

**CONTACT: NICK LINDSAY**  
**(617) 258-0594 | FAX: (617) 258-5028**  
**E-MAIL: NLINDSAY@MIT.EDU**  
**238 MAIN ST., SUITE 500 | CAMBRIDGE, MASSACHUSETTS 02142**

## MIT Press Publishes First Issue of *The International Journal of Learning & Media*

### MIT PRESS WORKS WITH THE MONTEREY INSTITUTE FOR TECHNOLOGY AND EDUCATION ON GROUNDBREAKING ONLINE-ONLY JOURNAL

Cambridge, Massachusetts – March 30, 2009, MIT Press, in cooperation with The Monterey Institute for Technology and Education (MITE), is pleased to announce the publication of the first issue of *The International Journal of Learning and Media* (IJLM). A first of its kind, the journal is devoted to examining the intersection of media and learning in multiple contexts. Volume 1, Issue 1, edited by **David Buckingham, Tara McPherson** and **Katie Salen**, is now available for free at <http://ijlm.net>. Full subscription information for the journal is at the end of this release.

The development and publication of IJLM is supported by a grant from the John D. and Catherine T. MacArthur Foundation as part of its 5-year, \$50 million, initiative in digital media and learning.

IJLM retains the peer-review process of a traditional scholarly journal, but its editorial vision and electronic-only format permit more topical and polemic writing, visual and multimedia presentations, and online dialogues. IJLM will allow the broad community interested in digital media and learning to share its insights using the tools of digital media. Sections of the journal range from shorter pieces on critical issues of a timely nature, through longer essays on keywords shaping the landscape of learning and media today, to traditional peer-reviewed scholarly articles. Among the articles appearing in the first issue:

*Learning: Peering Backward, and Looking Forward in the Digital Era*, **Margaret Weigel, Carrie James, Howard Gardner**

*“Childhood”: Changing and Dissonant Meanings*, **Barrie Thorne**

*HopeLab’s Approach to Re-Mission*, **Richard Tate, Jana Haritatos, Steve Cole**

*Why Virtual Worlds Can Matter*, **Douglas Thomas, John Seely Brown**

*A Developmental Lens for Designing Virtual Worlds for Children and Youth* **Laura Beals, Marina Umachi Bers**

*Let Everyone Play: An Educations Perspective on Why Fan Fiction Is, or Should Be, Legal* **Rebecca Black, Bill Tomlinson**

*Games and Learning: What’s the Connection?* **Caroline Pelletier**

“The launch of the *International Journal of Learning and Media* is an important and essential milestone for the new field of digital media and learning,” said MacArthur President **Jonathan Fanton**. “The impressive set of scholarly articles in the inaugural issue is a testament to the range and depth of the field. The invitation to submit work in a variety of rich media platforms is distinctive and will engage the academic and lay reader in new and arresting ways. I look forward to the robust on-line community that will grow up around the debate that the content of the journal is sure to spark.”

“Collaborating with the MIT Press is a great opportunity to help anchor the growing field of digital media and learning with a journal that represents the best in scholarship. It gives us another way to pursue MITE’s mission to help meet society’s need for access to effective, high-quality education” –**Gary Lopez**, Executive Director, Monterey Institute for Technology and Education

“We are honored to partner with MITE and with our three distinguished editors on the development and launch of this exciting new journal. IJLM is well poised to play a significant role in the establishment of an emerging new field and it will serve as a critical experiment for MIT Press to explore new ways of publishing scholarly content, one that could be a model not just for this field but for other disciplines as well.” –**Rebecca McLeod**, Journals Manager, MIT Press

For more information about *IJLM* and to view the first issue for free please visit <http://ijlm.net>

For more information about MITE please visit [www.montereyinstitute.org](http://www.montereyinstitute.org)

For more information about MIT Press please visit [www.mitpressjournals.org](http://www.mitpressjournals.org)

For more information about the MacArthur Foundation please visit [www.macfound.org](http://www.macfound.org)



## **The International Journal of Learning and Media**

Editors: **David Buckingham**, *University of London*; **Tara McPherson**, *University of Southern California*; **Katie Salen Parsons** *the New School for Design* and the *Institute of Play*

eISSN: 1943-6068

Winter, Spring, Summer, Autumn

Institutional Subscription: \$125/yr

Individual Subscription: \$25/yr

### **ABOUT MIT PRESS**

The MIT Press publishes important scholarly journals and books in the humanities, social sciences, and sciences. The Press seeks new ideas and interdisciplinary perspectives, always with the aim of contributing to the understanding of our society. MIT Press Journals started as a division of the MIT Press in 1969 and published its first two quarterlies, *Journal of Interdisciplinary History* and *Linguistic Inquiry*, in 1970. Today the Journals division publishes over 30 titles in both print and electronic formats. One of the largest of the American university presses, the MIT Press serves the needs of an international community of scholars by reaching both academic and general readers with accessible scholarship provided at reasonable cost.

### **ABOUT THE MONTEREY INSTITUTE FOR TECHNOLOGY AND EDUCATION**

The Monterey Institute for Technology and Education (MITE) is an educational non-profit organization committed to helping meet society's need for access to effective, high-quality educational opportunities in an era of rapid economic, social, and personal change. The Monterey Institute for Technology and Education was founded as a 501(c)3 non-profit organization in 2003. MITE sponsors a range of projects, including the Online Course Evaluation Project (OCEP), the National Repository of Online Courses (NROC) and the public access education website HippoCampus.org. Learn more at: [www.montereyinstitute.org](http://www.montereyinstitute.org)

### **ABOUT THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION**

The John D. and Catherine T. MacArthur Foundation supports creative people and effective institutions committed to building a more just, verdant, and peaceful world. In addition to selecting the MacArthur Fellows, the Foundation works to defend human rights, advance global conservation and security, make cities better places, and understand how technology is affecting children and society. For more information, visit [www.macfound.org](http://www.macfound.org).